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What is claimed:

1. A support stand for a presentation appliance, comprising:
 - a plurality of vertical poles that support a presentation board of the presentation appliance;
 - a boom arm that retains a projector of the presentation appliance, wherein a proximal end of the boom arm is in communication with the vertical poles and a distal end of the boom arm is adapted to support the projector;
 - a base associated with each vertical pole, wherein the base is adapted to balance and counteract a moment of the projector retained on the boom arm; and
 - a weight supported by the boom arm on a side of the vertical poles opposite the projector, the weight being adapted, in conjunction with the base, to counteract a moment of the projector.
2. A support stand apparatus for a projector and screen, comprising:
 - a first set of upright members in communication with a screen;
 - a second set of upright members in communication with a projector, wherein the projector is located above and in front of the screen; and
 - a base connecting the first and the second set of upright members.
3. The apparatus of claim 2, further comprising a boom arm movably attached to the second set of upright members, wherein one end of the boom arm supports the projector.
4. The apparatus of claim 3, wherein the boom arm also supports a weight, wherein the weight is positioned to counterbalance the projector about the second set of upright members.
5. The apparatus of claim 3, wherein the boom arm also supports a weight, the weight acting to minimize vibration of the projector, and thereby to a projected display, caused by energy translated through the second set of upright members.
6. The apparatus of claim 3, wherein the weight is attached to the boom arm by a flexible, elastic, or spring-loaded mechanism to absorb energy translated through the second set of upright members.
7. The apparatus of claim 2, further comprising a dampening device positioned between the first and the second set of upright members to absorb energy transferred to the board, thereby minimizing vibration of the projector.

8. The apparatus of claim 2, further comprising a shelf positioned between and in communication with the first or the second set of upright members to accommodate a computer, printer or presentation devices.
9. The apparatus of claim 2, wherein a separate base member connects each of a respective first and second upright member.